



LETTER OF INTENT TO COLLABORATE

Between

**BOARD OF REGENTS OF THE UNIVERSITY SYSTEM OF GEORGIA
by and on behalf of
GEORGIA STATE UNIVERSITY AND ITS J. MACK ROBINSON COLLEGE OF BUSINESS
ATLANTA, U.S.A.**

And

**ESCA ECOLE DE MANAGEMENT
CASABLANCA, MOROCCO**

In furtherance of mutual goals to foster internationalization of education, officials from the above-named institutions hereby express their intent to collaborate.

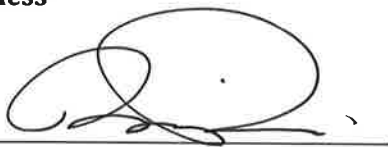
Based upon discussions held on January 4, 2017 at GSU, Atlanta and May 17, 2017 at ESCA, Casablanca between representatives from both institutions, including primary contacts, Ms. Loubna Assabbab (ESCA) and Dr. Mourad Dakhli (RCB), the two institutions have identified the following areas of common educational interests: exchange and study tours by undergraduate and graduate students; non-teaching and post-graduate fellows and junior and senior faculty members; exchange of information and graduate students in education of interest; joint conferences and academic programs; and joint research activities and publications.

Specific details for implementing the above collaborations will be developed mutually and reflected in follow-on agreements to be negotiated and signed by authorized individuals from each institution.

This letter shall not constitute a binding agreement and is expressly contingent upon execution of a Memorandum of Cooperation (MOC) and/or a Program-Specific Agreement (PSA) by and between the Board of Regents of the University System of Georgia by and on behalf of Georgia State University and ESCA Ecole de Management.

Board of Regents of the University System of Georgia by and on behalf of Georgia State University and its J. Mack Robinson College of Business

ESCA Ecole de Management

By: 
Richard D. Phillips
Dean

By: 
Thami Gharni
Dean

Date: July 10, 2017

Date: May 19th 2017