LETTER OF INTENT TO COLLABORATE
Between
BOARD OF REGENTS OF THE UNIVERSITY SYSTEM OF GEORGIA
by and on behalf of
GEORGIA STATE UNIVERSITY AND ITS J. MACK ROBINSON COLLEGE OF BUSINESS (“GEORGIA STATE”)
ATLANTA, U.S.A.
And
IILM UNIVERSITY, SCHOOL OF MANAGEMENT (“IILM”), GURURAM, INDIA

In furtherance of mutual goals to foster internationalization of education, officials from the above-named institutions hereby express their intent to collaborate.

Based upon discussions held on 28th March, 2018 between Dr. Denish Shah, Barbara and Elmer Sunday Professor of Marketing, Georgia State, and Dr. Smitha Girija during a visit by Dr. Smitha Girija, Director, IILM, New Delhi to Atlanta, USA, the two universities have identified the following area of common educational interest: graduate students of IILM pursuing the MS in Marketing degree program at Robinson College of Business. Georgia State student and faculty mobility is subject to Georgia State's Travel Warning Countries policy.

Specific details for implementing the above collaborations will be developed mutually and reflected in follow-up agreements to be negotiated and signed by authorized individuals from each institution. This letter shall not constitute a binding agreement and is expressly contingent upon execution of a Memorandum of Cooperation (MOC) and/or a Program Specific Agreement (PSA) by and between the Board of Regents of the University System of Georgia by and on behalf of Georgia State University and IILM University.

Board of Regents of the University System of Georgia by and on behalf of Georgia State University and its J. Mack Robinson College of Business

By: ____________________________
Dr. Richard Phillips
Dean

Date: __________

IILM UNIVERSITY, GURURAM

By: ____________________________
Prof Sujata Shahi
Vice Chancellor

Date: __________